



WELCOME TO THE

ACADEMY FOR TECHNOLOGY AND ACADEMICS

School Summary Report



A Report for ATA's Parents, Guardians, Students, and Friends

School Improvement

Council Members:

Sherrie Todd, Chairperson
David E. Stoudenmire, Jr. Principal
Teresa Nirenstein
Londa Cross
Pam Jackson
Kinlea Hensel
Sarah Johnson
Christi Eagles
Leronica Grate
Ann Hutson
Meredith Smith
Billy Strickland
Doris Hickman
Rupert Hickman
Pat Piver
Susan Greer
Eunice Williamson
Gina Shelley
Robyn Boucher
Aprelle Brown
Diane Gooding
Jessica Archibald
Robert Morcillio
Meghan Stackhouse
Eric Alston
Anatazia Herrington
Abby Gooding
Tyler Boucher
Jesse Hopkins
Cody Lloyd
Ashlyn Cowling
Jonica Brown
Tia Byrd
Maria Findlay
Kianne Bradley
Jaycee Gause
Timothy Hellaby

ATA Celebrations!

School-Wide Celebrations:

ATA's SAT scores average exceeded the National Average.

ATA participated as a pilot for the ACT WorkKeys Assessments for seniors in conjunction with the State Department of Education and the Governor's Office for the SC Work Ready Initiative. Also, ATA participated in the High Schools That Work Assessments ((HSTW) with 60 seniors during February.

ATA's interdisciplinary Robotics Team placed in the quarter finals at the Palmetto FIRST Regional Robotics Competition in Myrtle Beach, SC.

ATA offered FAFSA Workshops for Parents and Guardians.

ATA offered HGTC-PACE (Dual Enrollment) workshop for Parents and Guardians.

ATA presented Common Core Informational Videos at Open Houses, SIC meetings, and ATA Advisory Council meetings.

ATA students participated in the HCS Tech Fair at the MB Convention Center. Winners were: Sloan Rabon 3rd Place and Taylor Post 1st Place for Animated Digital Design/3-D Modeling category. Anastazia Herrington 2nd Place in Digital Photography. ATA also won 1st Place for the CATE Video Production under the direction of Mrs. Marlo Frazier and the Digital Arts and Design major students. Congratulations to all our participants.

Academic Celebrations:

Mrs. Pam Jackson (Math Teacher) is ATA's Teacher-of-the-Year and a HCS's Finalist for TOY.

CATE (Career and Technology Education) Celebrations:

Automotive Technology: Thirty-four Auto Tech juniors participated in a Shadowing Day at various local Automotive Dealerships. Laikyn Haney was featured on Inside HCS for the Auto Tech program at ATA.

Building Construction: Students completed various projects for individuals, school and community, and continue to prepare for the NCCER-Carpentry certification.

School Performance Goals and Results:

Performance Goals:	2013	2012
CATE Major Follow-up Placement Result	99.6%	99.8%
CATE Technical Skill Attainment	97.3%	96.7%
CATE Graduation Rate	98.1%	98.5%

Explanation of State Report Card Performance Goals:

Placement Rate --- The percentage of career and technology completers available for placement over a 3-year period who are actually placed in postsecondary instruction, military services, or employment.

Technical Skill Attainment --- The percentage of students enrolled in career and technology courses at the center who earn a 2.0 or above on the final course grade.

Graduation Rate --- The percentage of 12th grade career and technology students who graduate in the spring.

Business-Administrative Services: The Business Administrative Services students made the local news in their involvement with assisting local businesses. These students also opened ATA's School Shack, the school's store, this school year and gained valuable real-world experience by operating and maintaining the store and its inventory. This major has been featured on HCS's "Inside Horry County", WPDE-TV 15 and WBTW-TV 13.

Business-Pre-Law: Students in the Pre-Law major participated for the first time this school year in the district's Mock Trial competition held at the Horry County Courthouse.

Cosmetology: Twenty-eight students went to Columbia, SC, on March 31st and took the practical portion of their state board examinations. 100% passed the practical portion. All are scheduling their written portion of the state board exam at this time.

Culinary Arts: Sixteen culinary students passed the National Manager's ServSafe Certification. Culinary students hosted the 2013 Veteran's Day Luncheon for 50 veterans. They also participated in the ACF Souper Supper to raise funds for culinary scholarships. (Over 1000 people were served.) An average of 12 students attended the monthly meetings of the Myrtle Beach Chapter of the American Culinary Federation. Juniors made 2 soups for Flavors and two culinary teams participated in the Chopped Competition against two teams from Horry Georgetown Technical College. Ten students participated in the Trio Dinner. The Trio dinner team is made up of a high school Culinary Arts student, a Horry Georgetown Technical College Culinary Arts student and an outstanding professional chef. The event is used to raise money for culinary scholarships.

Culinary students helped prepare the turkey, dressing, gravy and ham for over 600 people for ATA's Thanksgiving Celebration. They also catered the 2013 Senior Awards Night, with over 600 people in attendance.

Culinary Students and FCCLA Members collected blankets and toiletries for Street Reach Homeless Shelter. Twelve Culinary students participated in the Home Show at the Convention Center. Students carved 30 pumpkins for exhibition and the Culinary Team did a foods demonstration.

ATA Culinary Arts students and HGTC Culinary Arts students prepared the food for the SC Restaurant and Lodging Association Golf Tournament that raises money for culinary scholarships.

At the State and District FCCLA Competitions and Awards—Students who placed were: Issac Gore – District Culinary Competition - 7th place; William Wallace - District Culinary Competition - 7th place; and Nick Garrison - District Culinary Competition - 7th place

Digital Arts and Design: Students took the top three places in the Earth Day at the Bay Poster Competition. William Clark won first place, April Cook won second place and Brittany May won third. William received his award and prize at the Earth Day celebration on April 26th.

Health Science—Nursing Celebrations: Mrs. Janet Hodge, RN, (Health Science-Nursing Teacher) received the Health Science Lifetime Achievement Award at the Health Science State Conference in Charleston on March 6, 2014.

CNA (Certified Nurses Aide) program was recertified by the SC Department of Health and Human Services. This two-year recertification allows our school to continue certifying students to be nurse aides upon graduation. Students who complete this program are eligible to work as nurse aides in health care facilities throughout the state.

Health Science Nursing students continue the partnership with Hospice Care of SC. Student provide cards throughout the year for special occasions, cookie and candy bags, and Thanksgiving cupcakes for their clients. These students participated in our annual Christmas Shopping trip with Loris Extended Care Center residents with lunch at Ryan's. The Nursing students also gave the residents at Kingston Nursing Center a block party for St. Patrick's Day.

Health Science-Pre-Med Celebrations: HOSA members participated in the Fall Leadership Conference-October 17, 2013 at Newberry College, SC. HOSA members participated in a Fundraiser and Community Service campaign at the Loris Bog-off on October 19, 2013. They held two competitions: Haunted House competition from October 21-31, in which teams throughout the school competed by designing haunted houses made from candy and for Breast Cancer Awareness Week, a Classroom Door competition lasted from October 15-31. The Gene

Machine visited ATA on October 16, 2013 and 75 HOSA members participated throughout the day. The McLeod Helicopter Medical crew, *AirReach*, also visited our campus on October 25 and spoke about careers in the medical field. Nine members participated and volunteered for the Walk to End Alzheimer's held at Market Common in Myrtle Beach, SC on October 26, 2013. For Prostate



Cancer Awareness in November the group sold T-shirts, buttons and blue ribbons. They made 150 cards for troops in honor of Veterans' Day, November 7, 2013. On November 9, 2013, several members participated and assisted with the Color Run at Broadway at the Beach to support SOS Autism Services. Candy canes were sold for St. Jude's Children's Hospital during the holiday season. During HOSA Week (Dec. 9-13)—19 HOSA members taught Hands Only CPR to 150 students; 50 HOSA members chaperoned 25 residents from McLeod Extended Care Facility to Wal-Mart for Christmas shopping and to Ryan's for lunch; 15 HOSA, members calculated waist to hip ratios to assess cardiac risk and educated those assessed on strategies to improve their ratios; and HOSA hosted a Canine Angels service dogs' presentation in the Technology Theater with 106 members present.



Nail Technology: For the first time this year, ATA had students to take the state boards for Nail Technology. Next year promises to be a great year for enrollment. 100% passed their practical portion of their state certification. They are scheduling their written exam at this time.

Other Student Organization Celebrations:

ATA formed a Key Club Charter for this school year. Members have been involved in many activities, such as the Cutest Baby Contest for the March of Dimes and also sponsored Walk-a-Thon. The members also participated in an evening Charter and Membership Installation Service.

IHAP (I Have a Purpose) student organization donated shoes and clothes to House of Blessings Mission Ministry's homeless shelter.

The Academy for Technology and Academics does not discriminate on the basis of race, sex, age, national or ethnic origin, religion or disability in the educational programs and activities it operates, or in employment. ATA complies with the provision Title VI and Title VII of the Civil Rights Act of 1964, as amended; Title IX of the Education Amendments of 1972 & Section 504 of the Rehabilitation Act of 1973. If there are any questions, please call (843) 488-6600.

MESSAGE FROM OUR PRINCIPAL, MR. DAVID E. SToudenMIRE, JR.



As usual at this time of the year, we are beginning to prepare for the closing of another school year and even the opening of another. Our big highlight in May is always our Seniors Awards Night ceremony and every ATA senior is recognized for their achievements while at ATA whether it is a Completer certificate or some type of recognition through the student organizations of which they have been a member. It is an exciting night for our seniors.

The Academy for Technology and Academics continues to be a leading career and technology education school in our state. ATA is very proud of the fact that, we along with many high schools in Horry County, exceeded the national SAT average. Sixty of our ATA seniors participated in the High Schools That Work Assessment during February. Students who qualify will receive an Academic Excellence Award. The assessment compares our seniors with seniors across the nation in reading, mathematics, and science. In addition to this assessment, all ATA seniors participated in the SC Work Ready Initiative (ACT WorkKeys) and ATA was one of the two pilot sites in Horry County. Students took the following ACT WorkKeys assessments: Reading for Information, Applied Mathematics, Locating Information, and a Talent Assessment (Softskills survey). Students who met the criteria received a National Career Ready Certificate.

ATA's students participate in various CATE-affiliated student organizations. Our students continue through our career and technology majors and the student organizations to compete at district, state, and national competitive events. We have FBLA, FCCLA, SkillsUSA and HOSA students and teachers preparing even now for national competitions to be held this summer in various parts of the United States. What a wonderful experience for our student winners! This year we also added other student organizations to give our students the chance to gain valuable experience in teamwork and citizenship. In all of the organizations, our students participate in many service learning projects. Many of these are listed in our celebrations section. This year our Robotics team continued to make us proud as they made the quarter finals in the Palmetto First Robotics Regional Competition held at the MB Convention Center in April.

Each year, we also evaluate our programs and this year we were able to add a new course, Biotechnical Engineering, and a new major, Nail Technology. The Nail Technology major is a one-year major open to all seniors within Horry County Schools. Students participating in this major will prepare to take their licensure examination during the Spring semester.

It has really been a great year at ATA. ATA continues to grow and excel. Administration, faculty, and students strive to make this school the best in Horry County and our state.

Academy for Technology and Academics

5639 Highway 701-North

Conway, SC 29526

Successful Careers Begin Here!